

Commercial Loan Audit and Analysis Program



Commercial Mortgage Brokers & Realtors Business Expansion Guide

Representative Contact Information

Name:

Phone:

Email:

COMMERCIAL LOAN AUDIT AND ANALYSIS PROGRAM

About Us

Strong Family Fund, Inc. (SFF), provides mortgage auditing services. The company has been providing services for two years with an excellent track record. The principal is well qualified having been a lead accounting manager for a major merger and acquisition with a well-known worldwide company. SFF is registered with the Better Business Bureau in Tampa, Florida.

Our commercial loan audit and analysis service is offered through representatives. The representative has the responsibility of working directly with you and your clients to provide world-class customer service.

Expanding Your Current Business Model

Commercial mortgage brokers and realtors are expanding their current business models by offering our commercial loan audit products to their existing client database. The primary target group is distressed commercial properties. Properties that are under water, in default, facing foreclosure, and businesses located in distressed areas are excellent candidates for this product.

Clients who ultimately can benefit from a new loan, refinancing, or restructuring may find the audit very useful. We offer a free document review service that is very valuable. Once the client sees the benefits of having a full audit, from their own personal information, they are more likely to purchase the service.

It's as easy as 1-2-3 to earn additional income without adding staff or hours to your already busy day. Simply refer clients to our representative. Our representative will collect the data to complete our free document review, and our expert staff will perform the services.

Referral Fees

The commercial audit and analysis is a stand-alone service. Each additional service has a separate fee. Companies can earn substantial referral fees in the following ways:

- Commercial audit and analysis
- Non-attorney negotiations for loan modifications
- New loans
- Refinancing

Commercial Audits and Analysis - Purpose

Our Commercial Loan Audit & Analysis involves a very comprehensive review of a business and its related property(ies) that are subject to the commercial loan.

The primary purpose of the audit/analysis is to obtain improved terms on an existing note, and improve the cash flow of the business. It is not just an audit; it's a cash enhancement plan. All clients receive a free document review.

What's Included in the Audit and Analysis?

The analysis may include:

- Cash flow analysis
- Market analysis
- Area analysis
- Business relevancy
- Competitive environment
- Net present value assessment
- Any other relevant analysis or review

Additionally, the audit will include a summary identifying any irregularities and/or state/federal potentially unfair, fraudulent, or unlawful activities related to:

- The original loan transaction
- Previous modifications
- Servicing practices, and
- Collection practices

Any irregularity in the loan process may be used as leverage to negotiate a loan modification or restructuring of the loan terms.

Types of Properties

Here are some suggested property types that can benefit from a commercial audit and analysis. Any property type will be considered.

Multi Family Retail	Retail	Office
<ul style="list-style-type: none"> • Garden Apartments • Hi-Rise Apartments • Mid-Rise Apartments • Low/Mod Income • Student Apartments • Senior Apartments • Underlying Coop 	<ul style="list-style-type: none"> • Regional Enclosed • Strip Center • Outlet Mall • Free Standing • Single Tenant • Regional Unenclosed 	<ul style="list-style-type: none"> • Single Tenant • Hi-Rise Tower • Mid-Rise Office • Heavy Manufacturing • Light Manufacturing • Warehouse/Distribution • Owner Occupied • Multi-Tenant • Self Storage • Special Purpose
Health Care	Health Care	
<ul style="list-style-type: none"> • Single Tenant • Hi-Rise Tower • Mid-Rise Office • Office Over Retail 	<ul style="list-style-type: none"> • Congregate Living • Nursing Home • Rehabilitation • Ambulatory Care 	

Getting Started

There's no reason to delay expanding your business to include commercial loan audits and analysis. Contact our representative today and discuss your earning potential in this lucrative industry.

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